

Energy Efficiency: Keeping the Momentum

Timothy Melloch
Director, Energy Efficiency Services
ComEd

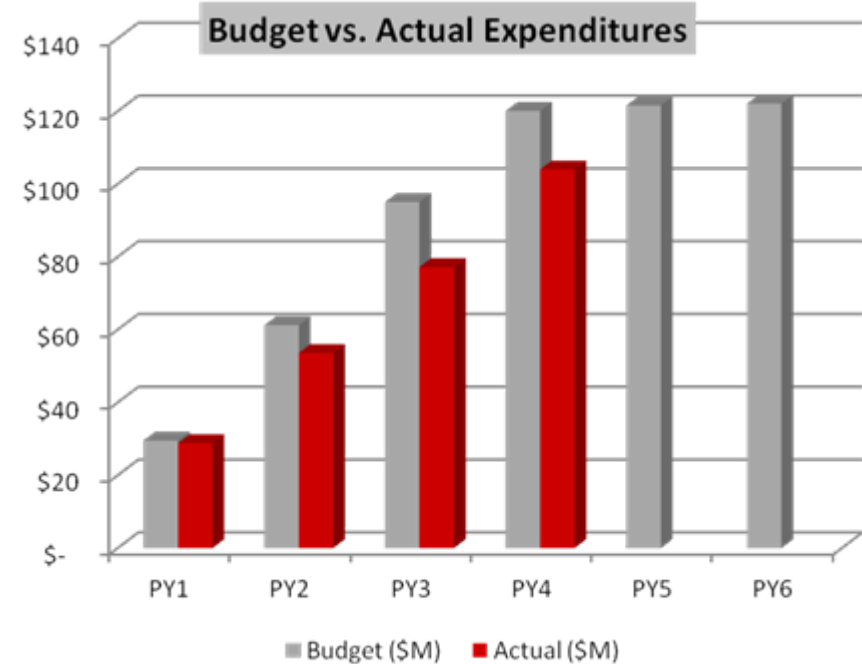
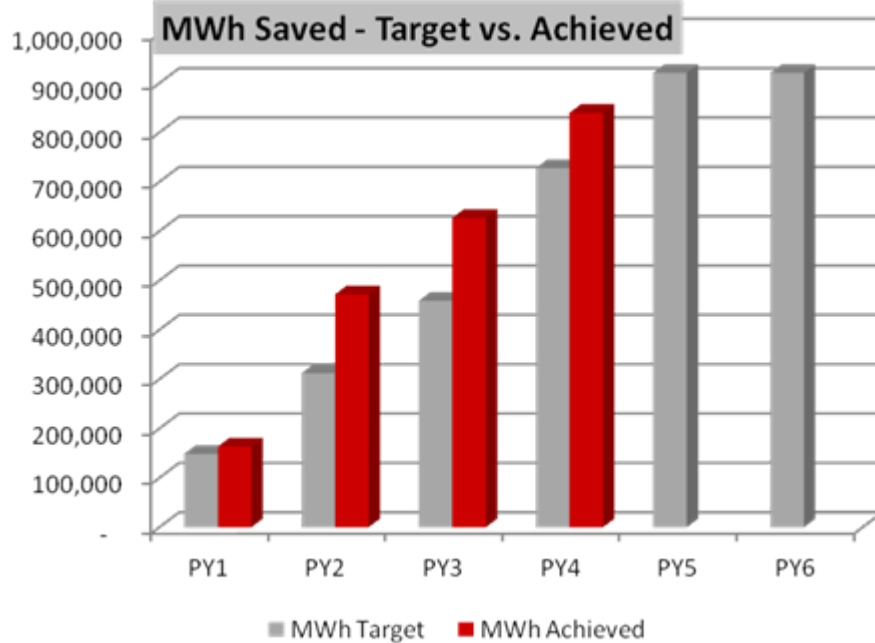
Who is ComEd?

- Investor-Owned Utility (IOU)
 - Electric Distribution Company Only
- Covers Northern Illinois
 - 11,400 square miles
 - Includes Chicago
- 3.8 million customers
 - 3.4 million residential customers (31% of load)
 - 360,000 small C&I customers (35% of load)
 - 1,900 large C&I (25% of load)

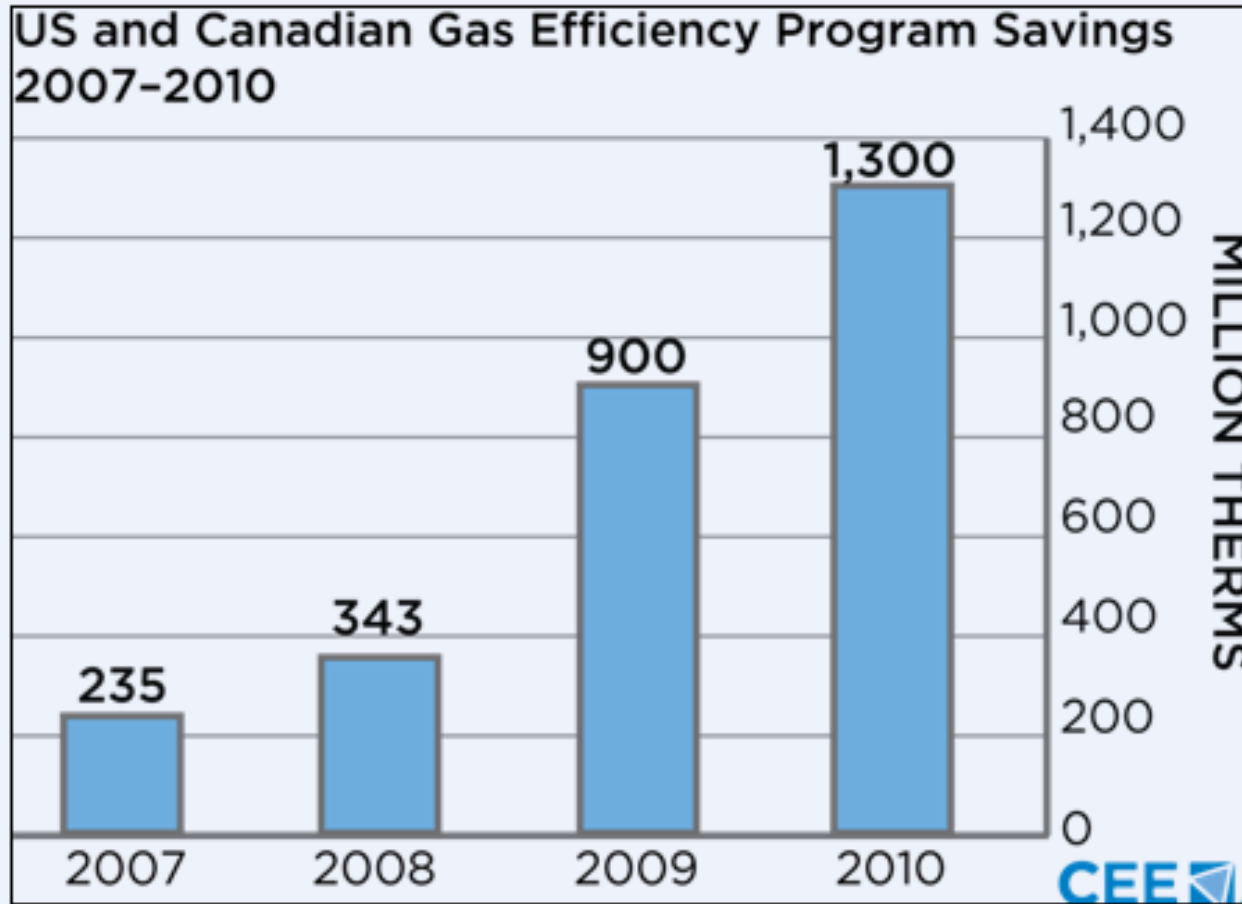


Portfolio Performance

- **ComEd has achieved its primary goals over the first 3 years –**
 - The kWh goal has been exceeded each year (*see graph on left*)
 - Yearly expenses have come in under budget each year (*see graph on right*)
- Both kWh savings and expenses are trending favorably for PY4 (*graphs reflect current projections*)

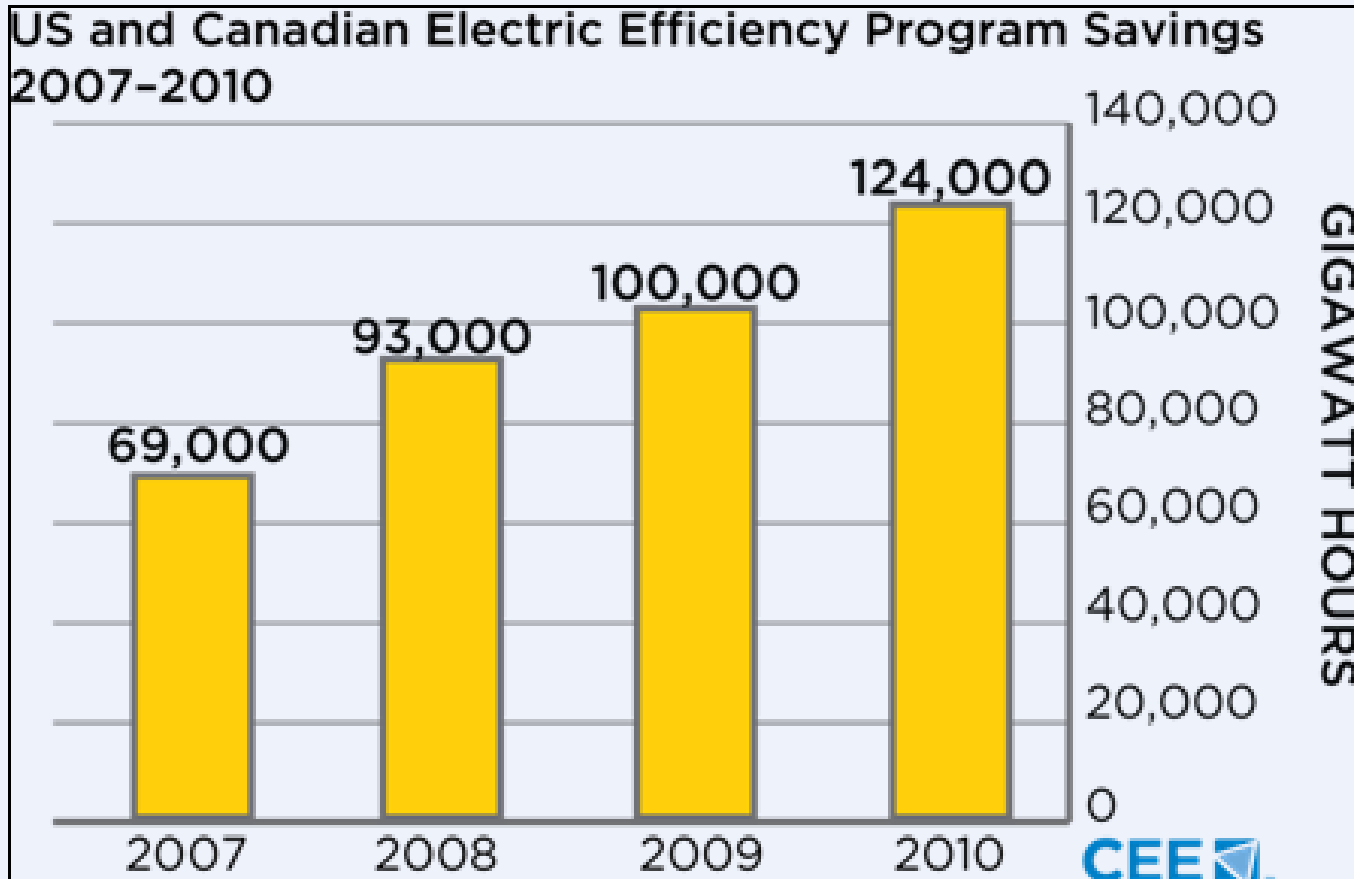


Gas Efficiency Program Savings Impact



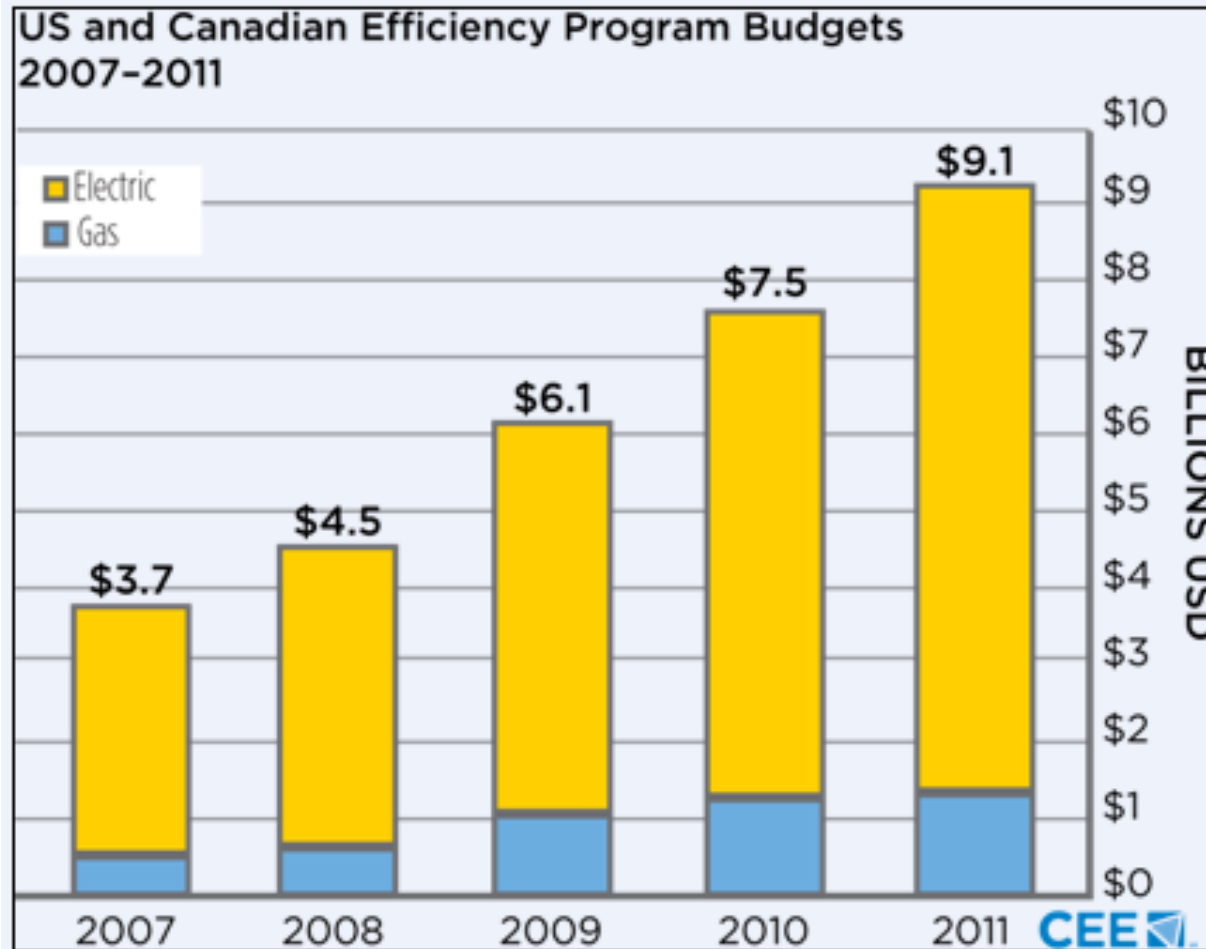
Source: Consortium for Energy Efficiency

Electric Efficiency Program Savings Impact



Source: Consortium for Energy Efficiency

Efficiency Program Budgets



Source: Consortium for Energy Efficiency

Opportunities and Risks

- Opportunities

- Technology: Improved efficiency
- Behavior: Changing mindsets
- Financing: Exploring options



- Risks

- Gas prices: Low
- Politics: Unknown and volatile
- Consumer interest: Fatigue?



Thank you!



Questions?