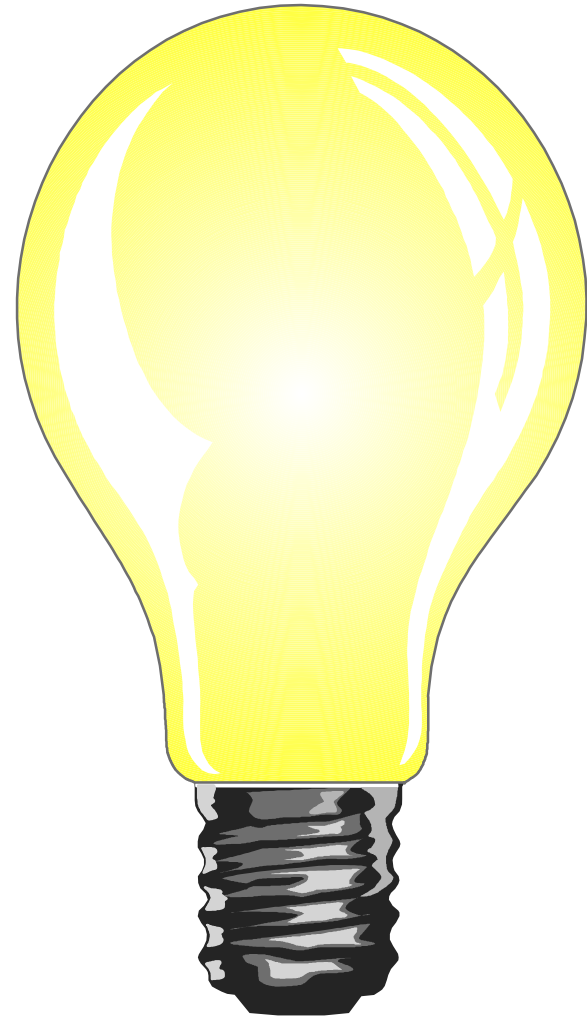




Global Power Company

- Bringing bright ideas to your home.
- Buy more electricity, it's good for your local economy.
- Call GPC-POWER for more information.





Global Company

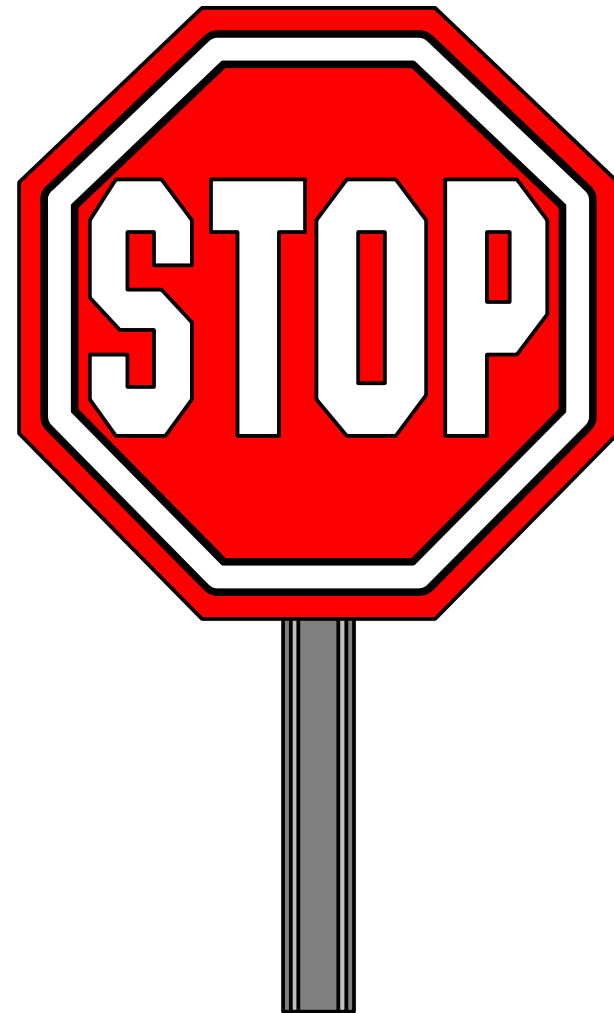
- Are your electrical devices safe?
- Occasionally we have power surges on our electric grid, protect you equipment with surge protectors.
- For more information call GPC-POWER.





Global Power Company

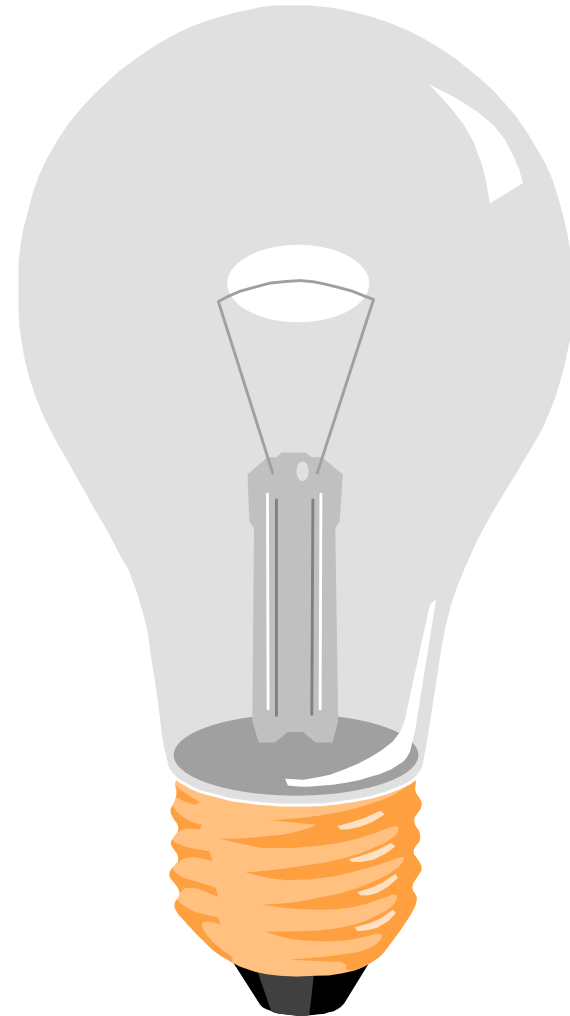
- Stop! Don't touch that wire.
- Electricity is dangerous.
- Tell your kids and keep them safe.
- If you see an electric wire that falls down or needs repair, call GPC-NIECO.





Global Power Company

- We've got a bright idea for you.
- Insulate your home and save money.
- Call
GPC-POWER

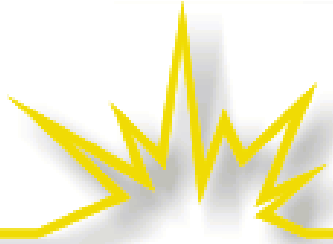




Global Power Company

- Customer theft costs you money.
- When other people don't pay their bills, everyone else pays for it.
- Report theft to Global Power.
- Call GPC-POWER, your neighborhood utility company.





Advertising Budget

- Ad One \$55,000
- Ad Two \$45,000
- Ad Three \$13,000
- Ad Four \$45,000
- Ad Five \$35,000