The Power Sector – The Future

Vermont House Natural Resources & Energy Committee
Montpelier VT

Presented by RAP
Agenda for Day 3

• Trends
• Considering Change and Risk
• A service-oriented power sector industry
• Role of Utility and compensation
• Role of Regulator
• Animating Consumers
Why States Regulate Utilities

• Classic regulation has managed
  – Costs
  – Big decisions
  – Priorities

• New challenges and opportunities are here
  – Adapt classic regulation
Trends

• Low to zero sales growth
  – Historically, high growth rates have produced revenues that have covered for mediocre management and regulation
  – Good news! The US economy is more productive! Growth requires less electricity
  – Low or zero sales growth, or even a decline in sales changes utility attitude and flexibility about spending and surprises
US Electric Growth Rates
Historic, Forecasted 1950-2040

With upside potential for DG, many consider this forecast on the high side of likely.
Trends

• System investment needs seem to be growing
  – Maintenance and replacement of older facilities
  – Overhaul to new technologies
    • How fast will happen?
    • Where will capital come from?
Breakdown of Brattle's $2.0 Trillion Investment Requirement

- Generation: 47%
- Transmission: 15%
- AMI and EE/DR: 9%
- Distribution: 29%
Trends

• Low natural gas prices – an outcome of
  – New extraction practice (fracking)
  – High to moderate market prices of oil extracted with natural gas
    • Gas is a by-product
• Driving coal out of the merit order dispatch in parts of the country
  – And causing some less competitive coal units to close
• How long with low natural gas prices last?
Trends

• Reducing clean energy costs
  – Declining costs of the equipment (PV, wind, EE, DR)
    • Improved material science
  – Improved regulation and markets reduce “soft costs”
    • Soft costs can be lower
  – Storage showing promising signs
    • game changer
Distributed Generation is Growing

New U.S. PV Installations

+ 30% per year
Since 2001
Cumulative: 11+ GW
Net Metering Growth

Number of net metered customers in the U.S.

Energy solutions
for a changing world
Costs Continue to Decline

Average PV System Price

Average System Price ($/W)

- $12
- $10
- $8
- $6
- $4
- $2
- $0


LBNL "Tracking the Sun IV" SEIA/GTM Research

Energy solutions for a changing world
Solar Has Become a Big Business

U.S. Solar Workforce

- **SEIA Estimate**
- **The Solar Foundation**

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<th>Year</th>
<th>2006</th>
<th>2007</th>
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Energy solutions for a changing world
Wind Generation Is Also Growing

Updated through 12.31.2012
Long Run Cost of Energy
Lazard (2014)
Trends

• Climate change mitigation imperative
Reports from the World
Change

• In the midst of changing forecasts, which tend to be wrong anyway
At a Time of Innovation
Pay Attention to How Change Happens

• Existing priorities
  – Cost, risk management, reliability, etc.
At a Time of Innovation
Pay Attention to How Change Happens

• Added forces driving change today
• Technology
  – Information and communications enable more
  – New generation systems cost less
  – Public interested in Apps and Clean Energy
At a Time of Innovation
Pay Attention to How Change Happens

• Added forces driving change today
• Environment and decarbonization
  – Cleaning of the power grid
  – Electrification of thermal and transportation
  – Public interest in addressing climate change
At a Time of Innovation
Pay Attention to How Change Happens

– Added forces driving change today
  – Natural Gas
    • Availability
    • Price
  – Natural gas as a Bridge to the future of RE
    • How wide? (how much gas do we need to use while the renewable energy future is developing?)
    • How long? (for how many years does natural gas need to support the grid until it is no longer needed for all but essential end uses?)
Paying for Change

• Growth has paid for growth
• What/who will pay for change?
  – When growth is no more
Risk

• Utilities will be compensated for the risk they take
  – In the calculation of their return on equity
  – Unless...

• Attention to whether change will disrupt the risk – return balance
Toward a Service-Oriented Industry

• Services?
  – Vermont chose not to engage in retail energy competition in 1998.
    • Good idea – not enough value there
    • We have benefitted from wholesale competition
  – More compelling nudge now
    • How to help customers manage buildings, onsite generation and processes and end uses using new tech
      – ENERGY MANAGEMENT PLATFORM
    • Demand response to enable big renewables
  – The internet of things and innovation
Integrating Smart Buildings with the Smart Grid

Connecting People

Smart Enterprise Management System
- Energy and emissions reporting
- User-specific dashboards
- Portfolio-based analytics
- Automated work order management
- Enhanced IT security

Connecting across the Enterprise

Connecting Building Systems

Connecting to the Environment

Integrating with the Smart Grid

Smart Building Management System
- System integration
- Automated diagnostics
- Automated demand response
- Dynamic occupancy tracking
- Energy savings measurement and verification
- Smart Grid integration

Connecting to the Bottom Line

Colleen Snee, Johnson Controls, ACEEE EE as a Resource 2013 September
Vision

Smart Grid

- Smart Market
  - Transparent
  - Demand Responsive
  - Pricing
  - Distributed Generation

- Smart Customer
  - Informed
  - Empowered
  - Efficient

- Smart Utility
  - Predictive and Enabling
  - Self-healing
  - Resist attacks and protect privacy
Toward a Service-Oriented Industry

• Value
  – All this innovation is important if it reveals value to society, to the grid, to people
  – More information from the utility to consumers
  – Requires better planning and system operation
  – Wholesale system also needs improvement prompted by state advocacy

• Bypass
  – How big of a threat is customers exiting?
  – Why should government care?
How to Raise Capital for Power Sector of the Future

• How does capital come from private sources?
  – End users, beneficiaries, as with net metering

• How does capital create the front end (the APPS) to engage customers?
  – Nest

• How does the physical change of the grid get accomplished and paid for?

• How to pay for essential grid services?
Areas for Action

• Resetting the role of the utility and compensation
  – Delivery
  – Operation
  – Planning
  – Resource evaluation
  – Procurement
  – Public interest imperatives
  – Platform for innovation
One Operating Challenge Ahead as Solar Power Grows

Non-Summer Months - Net Load Pattern Changes Significantly Starting in 2014
How Shall the Utility of the Future Earn?

• On capital invested? Certainly
• On performance?
  – What categories?
  – In what proportion compared with capital
  – Is public willing to pay supernormal return in exchange for exemplary service and innovation?
• On services in competition with others?
  – Or should the utility be purely enabling?
### UK Performance Regulation Scorecard

#### (a) Scorecard for all output categories

<table>
<thead>
<tr>
<th>Output category</th>
<th>Low</th>
<th>Middle</th>
<th>High</th>
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<tbody>
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<td>Customer satisfaction</td>
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<td>Reliability and availability</td>
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<tr>
<td>Safety</td>
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<td>Conditions for connection</td>
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<td>Environmental impact</td>
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<tr>
<td>Social obligations</td>
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#### (b) Scorecard for bread and butter outputs

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#### (c) Sustainable development scorecard

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How to Pay for the Utility of the Future?

• Revenue adequacy is essential for whatever the monopoly service turns out to be

• Prices signal customer behavior
  – Time of use matters, will prices show value?

• How to charge for new kinds of services
  – Should we have new classes of customers?
  – What does a new service cause on the system?
    • PV
    • EV
Role of the Regulator

• The power sector of the future
  – the regulator and
  – the utility are changing
  – Regulation should match future circumstances
Role of the Regulator

• The market the regulator supervises should deliver public interest outcomes
• Protection of the public interest
  – At risk, hard to reach customers should see benefits or at least be left alone
• Public interest purposes explicit
  – And represented in regulation
• Accountability
Role of the Regulator

• In search of VALUE
  – Monetizing values everywhere in the system
    • Planning, market rules
  – Supporting markets and regulation in balance to maximize gains
  – Value = costs and benefits, plus all public goals (climate change mitigation)
    • Regulator supervises Benefit - Cost assessment
Vermont Energy Efficiency Savings Value
Updated Externality and NEB Values, $/MWh

- Risk
- DTQ NEB
- Other Fuel
- O&M
- Other Resources
- Externalities
- Avoided Reserves
- Line Losses
- Distribution Capacity
- Transmission Capacity
- Capacity
- Energy

Not included in Utility Revenue Requirement
Included in Utility Revenue Requirement

Created with assistance from Efficiency Vermont, based upon data from their annual reports and personal communications.

Difficult to Quantify non-Energy Benefits
Performance Regulation

• Can regulation be more effective for focusing more on outputs associated with the public interest
  – And less on inputs, which may easier to see and count?
  – Remove any capital bias

• Consider the need to manage change
  – Present mostly manages routine
Con Ed will pay customers $150 million to save $1.1 billion

Quick Take: You already know that demand is flat or even falling in some parts of the United States. But you may not know that some utilities want it that way. So badly that they will pay their customers to use less electricity. – Jesse Berst

Consolidated Edison is seeking regulatory approval to give customers incentives to use less power. The programs would delay or defer the need for a new substation to handle growth – a substation that would cost an estimated $1.1 billion.

Gentrification is spurring growth in Brooklyn and Queens, consuming the capacity of existing substations. Con Ed determined it would cost $1.1 billion to build a substation to keep up with that population growth.

Instead, it will spend $100-$150 million to delay construction of the substation until at least 2024. It hopes to expand existing energy efficiency programs such as controlling home air-conditioners. And to add new initiatives, most of which have yet to be determined.

The utility will issue a request for information (RFI) for 52 MW of power production or reduction. Up to 10 MW of that amount must come online no later than June 2016.

"This is a very big step in a very different direction," said Robert Schimenti, vice president of engineering and planning as quoted by Bloomberg.
Regulation and Customer Resources

• Address barriers to entry
• Markets should work for consumers
  – How can utility help?
Data, and Availability

- Markets work when participants have information.
- Utility consumers have not been given quality and actionable information from their utility.
- Technology, “big data” will make it easier for customers and vendors.
  - New business opportunities.
Data Issues

• *Can* market actors get data about customers?
• Ownership
• Privacy
• Cybersecurity
• *How* will market actors get data about customers?
Electrification

• Transport
• Thermal

How much does climate change weigh on regulation and their oversight of utilities?

What Vermont does will matter to the US.
About RAP

The Regulatory Assistance Project (RAP) is a global, non-profit team of experts that focuses on the long-term economic and environmental sustainability of the power and natural gas sectors. RAP has deep expertise in regulatory and market policies that:

- Promote economic efficiency
- Protect the environment
- Ensure system reliability
- Allocate system benefits fairly among all consumers

Learn more about RAP at www.raponline.org

rsedano@raponline.org
Recovery of Local Distribution Costs
What Belongs in the Fixed Charge?

The only distribution costs that are attributable to any particular customer are the meter and service drop, and billing costs.

A fixed charge that covers more than this diverges from long regulatory traditions.

The transformer must be sized to the combined load of a few customers.

The rest is sized to the combined load of many customers.
How Should Poles and Wires Costs Be Recovered?

The distribution infrastructure is sized to the combined loads of all customers.

Adding (or losing) a customer does not change these costs.

They are built to deliver electricity (kWh). All customers using them should share in the cost.

If combined peak demand changes, the system design would change.

**Bi-directional** kWh or a kW charge is appropriate.
Capacity requirements are driven by peak demand.

Baseload resources are built for energy.

Transmission is mostly associated with remote (baseload and renewable) generating plant.

TOU Energy Charge best follows the cost causation.