Electricity Markets in India: Impact on Consumers of Tamil Nadu

National Conference on Consumer Engagement in Electricity Sector, CAG

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Wind >160 GW
Solar >300 GW

“TN is amongst the States with the highest solar insolation in India.” TN Energy Department Policy Note FY20
How do consumers benefit from wholesale markets?

- It allows **comparison shopping**
- That guarantees **low-cost and better quality**
- And enables **decision-making**
What about retail markets?

- Choice of market-place?
- Choice of whom to sell “extra generation” to?
- Choice of price for such sale?
Summary

- Exploit your **comparative advantage** – you don’t have to consume ALL of what you produce.

- **Target efforts to policies** - at state and national level - that can prove beneficial.

- **Stick to 3M approach** more markets, more transparency and more active consumers.

- **Consumers are smart! Give them a choice!!**
About RAP

The Regulatory Assistance Project (RAP)® is an independent, non-partisan, non-governmental organization dedicated to accelerating the transition to a clean, reliable, and efficient energy future.

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