



POSITION: Communications Lead, Europe

ABOUT RAP

For more information on RAP, including our thought leadership and publications, please visit our website: <https://www.raponline.org/about>.

REPORTS TO

Director, Policy and Partnerships

SUPERVISORY RESPONSIBILITIES

No, but may mentor more junior team members.

LOCATION

Brussels, Belgium – and/or willingness and ability to regularly commute to the Belgian office in hybrid capacity.

JOB SUMMARY

RAP's team in Europe is growing and investing in strategic communications for impact. The team is recruiting a Communications Lead to drive this work.

You will be joining a 6-person Global Communications team to support our Europe team who are working to accelerate the clean energy transition through providing both thought leadership and direct support to policy makers and regulators on energy markets and infrastructure, heat decarbonisation in buildings and industry, and transport electrification. The RAP Europe team has offices in Brussels and Berlin, but the team is largely remote.

The Communications Lead will deliver a new communications strategy to support RAP's impact at European level.

ESSENTIAL FUNCTIONS

- Support the Director of Policy and Partnerships and Europe Director, in building a new strategy for proactive and agile communications to support the Europe team's impact agenda.
- Under direction of Director of Policy and Partnerships and Europe Director, lead increased outreach into strategic Member States and other European countries, working with external partners.

- Make judgment calls on how and when interventions should be made in order to influence the public or political debate and advance climate action. Be reactive to opportunities.
- Work with publications and programme colleagues to input into impact aims, the design of written or graphical outputs and outreach for high profile projects.
- Undertake outreach on specific outputs - press releases, web content, social media, newsletter. Monitor and evaluate the impact and outcomes of work.
- Cultivate and Increase media relationships and create opportunities for key RAP spokespeople.
- Monitor external context – politics, European policy agenda, narratives, media – to identify opportunities to insert or refresh RAP’s back catalogue of thought leadership.
- Develop short content (written or other) from existing published analysis and thought leadership for new audiences/outlets.
- Lead on the facilitation of a small number of annual webinars or in person events.
- Build personal network and support in-person outreach.
- Support Director of Policy and Partnerships and Europe Director to build key partnerships for strategic alignment, messaging or outreach.
- Support or provide guidance on funder communications and internal communication processes as needed.
- Support Director of Policy and Partnerships to build RAP’s global brand.
- External representation of RAP as appropriate.

CORE COMPETENCIES

- Knowledge of and a genuine interest in climate change, environment, and the clean energy transition.
- Comprehensive experience in communications and media outreach, with the ability to craft and pitch compelling, media-worthy stories that cut through noise and resonate.
- Strong networking abilities to build and maintain relationships with key partners in the climate space, including journalists and experts from NGOs and businesses.
- The ability to monitor political debates across a range of climate and energy related issues, through media tracking and intel gathering.
- A self-starting attitude, capable of working independently to establish relationships and initiate projects.

- Project management skills to transform ideas into communication outputs and manage their delivery, collaborating with various colleagues and experts.
- Excellent writing skills.
- A generous disposition, adaptability and the capacity to thrive in a collaborative working environment.

MINIMUM QUALIFICATIONS

- Bachelor's degree in communications, journalism or PR preferred or an equivalent combination of education and professional experience.
- A minimum of 5 years of professional experience.
- Fluency in written and spoken English, our working language. Additional language skills are an asset.

PHYSICAL DEMANDS

The physical demands and work environment characteristics described here are representative of those necessary to perform the essential functions of this job. Reasonable accommodation may be provided to enable qualified individuals with disabilities to perform these functions.

- Must be able to remain in a stationary position most of the time.
- Capable of regular travel by various modes of transport.

RAP'S COMMITMENT TO JUSTICE, EQUITY, DIVERSITY AND INCLUSION

RAP team members are hired and compensated based on job-related qualifications and abilities. We strive to provide a work environment that allows our team members to feel safe and respected. We value the dignity and worth of each individual and do not tolerate any form of employment discrimination, including harassment, and any mistreatment due to race, color, sex, gender, age, religion or religious creed, national origin, ancestry, citizenship, marital status, sexual orientation, gender identity, gender expression, genetic information, physical or mental disability, military or veteran status, or any other characteristic protected by law.

RAP provides reasonable accommodation to qualified individuals with disabilities or based on a sincerely held religious belief, in accordance with applicable laws. If you need to inquire about accommodation or need assistance with completing the application process, please email hr@raponline.org.